

## Preserving Historic Ceramic Tile Floors

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**With a tradition that dates to ancient civilizations,** \*ceramic tile flooring can be found in a variety of settings in diverse cultures and structures, including residential buildings ranging from large apartment buildings to small private houses, institutional buildings such as government offices and schools, and religious buildings such as cathedrals and mosques. Historically, its widespread use may be attributed to the fact that a readily available natural material--clay--could be converted by a relatively simple manufacturing process--baking or firing--into a very durable, long-lasting and attractive floor tile that is easy to maintain. Ceramic floor tiles exhibit a versatility of colored glazes and decoration, and they range from the plainest terra cotta tiles to highly decorated individual ceramic tiles and elaborately patterned tile floors. Their modularity, as standardized units, make them easy to fit into different sized spaces which also explains much of the popularity of ceramic floor tiles throughout history.

*\*Ceramic: Any product manufactured from a nonmetallic mineral (such as clay), by firing at high temperatures.*

This Brief begins with an overview of ceramic tiles as a traditional flooring material. It includes an explanation of the various kinds of historic floor tiles used in the United States and how they were made. General guidance is given on preservation treatments, focusing on maintenance, and, when necessary, selective replacement of damaged floor tiles. The Brief is intended to provide owners and managers of historic properties with an understanding of the significance and historical background of ceramic floor tiles, and a basic awareness of maintenance techniques and various deterioration problems to which tile floors are especially prone. In the case of significant historic ceramic tile floors, a professional conservator of ceramics should be consulted to advise in matters of repair, restoration or conservation. Historically, ceramic tiles were used on walls as wainscotting, on fireplace hearths and fireplace surrounds, and even on furniture, as well as for flooring. However, because floor tiles are subject to greater damage and deterioration, they are the primary emphasis of this Brief. Highlights include: a short history of ceramic floor tiles; a description of ceramic tile types; a summary of traditional installation methods; maintenance techniques; and guidance on repair and

replacement.

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## The Tile-Making Process

Clay is an earthen material, moldable or plastic when wet, non-plastic when dry, and permanently hard when baked or fired. It is widely distributed geographically, and often found mixed with sand in soils of a loam type—a mixture of clay, silt and sand. Relatively pure clay is not usually a surface deposit, although, in some cases, it may be exposed erosion. Clay types vary throughout the world, and even within a region. Each type of clay possesses a unique combination of special properties such as plasticity, hardness and lightness, as well as color and texture, which makes some clays better suited for one kind of ceramic than another. The correct clay mixture needed for a particular purpose can be created by blending clays and adding other materials, but using the wrong type of clay can result in expensive production problems such as crazing (the formation of tiny cracks in a tile glaze) or warping of the tile itself. Traditionally, chalky clays have been preferred for many kinds of ceramic tiles, in part because they produce, when fired, a white body which is desirable for decorating. Other materials can be added, including grog (or ground-up fired clay) that helps aerate the clay and prevents warping, speeds firing and reduces shrinking, or calcined flint, to harden it.

There are several methods used for making ceramic tiles: extrusion; compaction or *dust-pressing*; cutting from a sheet of clay; or molded in a wooden or metal frame. Quarry tiles are extruded, but most ceramic floor tiles, including traditional encaustic, geometric and ceramic "mosaic" tiles are made from refined and blended ceramic powders using the compaction method, known as dust-pressing. Encaustic tiles, which were made by dust-pressing, are unique in that their designs are literally "inlaid" into the tile body, rather than surface-applied. Once formed, tiles are dried slowly and evenly to avoid warpage, then fired in a special kiln that controls high, even heat at temperatures up to 1200°C (or approximately 2500°F) for 30-40 hours. Higher temperatures produce denser tiles with harder glazes. Most ceramic tiles require only one firing to achieve low porosity and become vitrified or glass-like, but some, especially highly decorated tiles, are fired more than once. Non-vitreous and semi-vitreous tiles are fired at lower temperatures and are much more porous.



Colored slip, or liquid clay, is being poured into the indented portion of a reproduction encaustic tile, to create the pattern. Photo: H & R Johnson Tiles.

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## Historical Background

Historically, the use of ceramic floor tiles goes back to the fourth millennium B.C. in the Near and Far East. The Romans introduced tile-making in Western Europe as they occupied territories. However, that art was eventually forgotten in Europe for centuries until the 12th century when Cistercian monks developed a method of making encaustic floor tiles with inlaid patterns for cathedral and church floors. But, this skill was again lost in the 16th century following the Reformation. Except for finely decorated wall tiles made in Turkey and the Middle East, and Delft tiles made in Holland in the 17th century,

ceramic floor tiles were not made again in Europe until almost the mid-19th century.

The modern tile industry was advanced by Herbert Minton in 1843 when he revived the lost art of encaustic tile-making in England. The industry was further revolutionized in the 1840s by the "dust-pressing" method which consisted of compressing nearly dry clay between two metal dies. Dust-pressing replaced tile-making by hand with wet clay, and facilitated mechanization of the tile-making industry. Throughout the rest of the



In the 19th century, Minton tiles were sold from this catalogue to American clients. Photo: NPS files.

19th century, dust-pressing enabled faster and cheaper production of better quality floor tiles in a greater range of colors and designs. In the 1850s encaustic tiles were selected for such important structures as the new Palace at Westminster in London, and Queen Victoria's Royal Residence on the Isle of Wight. By the latter part of the 19th century, despite the fact that encaustic tiles were still quite expensive, they had become a common flooring material in many kinds of buildings.

### **Development of the Tile Industry in America.**

Although plain, undecorated ceramic tiles were traditionally a common flooring material in many parts of the Americas, especially in Latin and South America, ceramic floor and roof tiles were probably not made in the North American Colonies until the late-16th or early-17th century. It was, however, in the Victorian era that tile flooring first became so prevalent in the United States. The production of decorative tiles in America began about 1870 and flourished until about 1930.

Like so many architectural fashions of the day, the popularity of ceramic tile floors in America was greatly influenced by the noted architect and critic, Andrew Jackson Downing. In his book *The Architecture of Country Houses*, published in 1850, Downing recommended encaustic floor tiles for residential use because of their practicality, especially in vestibules and entrance halls.

The 1876 Philadelphia Centennial Exposition, with its European and even a few American exhibits of decorative floor tile, was a major factor in popularizing ceramic tile floors in the U.S. Initially, most ceramic tiles—other than purely utilitarian floor tiles—were imported from England, and their relatively high cost meant that only wealthy Americans could afford them. However, when English tile companies realized the potential for profitable export, they soon established agents in major U.S. cities to handle their American business. The English near monopoly actually stimulated the growth of the U.S. tile industry in the 1870s resulting in sharply decreased English imports by 1890.

The location of potteries and ceramic tile factories is dependent upon the ready availability of suitable ball clay (clay that balled or held together), kaolin (a white clay used as a filler or extender), and feldspar (a crystalline mineral), and an accessible market. Since the cost of shipping the manufactured products tended to restrict profitable sales to limited areas, this usually determined whether a factory would succeed. Although the United States Pottery in Bennington, Vermont, is known to have made encaustic tiles as early as 1853, the Pittsburgh Encaustic Tile Company (later the Star Encaustic Tiling Company), was the first successful American tile company, and is generally considered the first to manufacture ceramic tile in the U.S. on a commercial basis beginning in 1876.

At least 25 ceramic tile companies were founded in the United States between 1876 and 1894. In the East, several notable tile firms that were established in this period flourished in the Boston area, such as the Chelsea Ceramic Art Works, the Low Art Tile Works, and the Grueby Faience Company. Other East Coast companies organized in the late-19th and early-20th century included the International Tile & Trim Company, in Brooklyn, New York; the Trent Tile Company, Providential Tile Company, Mueller Mosaic Tile Company, and the Maywood Tile Company, all in New Jersey; and the Moravian Pottery and Tile Works in Doylestown, Pennsylvania.

Many factories were also established in the Midwest—in Indiana, Michigan, and, especially, in Ohio. In the last quarter of the 19th century, the town of Zanesville, Ohio, was the largest center for pottery and tile-making in the world. Some of the factories in Zanesville included: Ohio Encaustic Tile Company; Mosaic Tile Company; Zanesville Majolica Company; and J.B. Owens Pottery, later to become the Empire Floor and Wall Tile Company. The American Encaustic Tiling Company, established in 1876, was one of the first, and most successful manufacturers in Zanesville. In the early 1930s it was the largest tile company in the world, producing large quantities of floor tile, plain and ornamental wall tile, and art tile until it closed about 1935, as a result of the Depression. The United States Encaustic Tile Company, Indianapolis, Indiana; Rookwood Pottery, Cincinnati, Ohio; Cambridge Art Tile Works, Covington, Kentucky; and Pewabic Pottery, Detroit, Michigan, were some of the other well-known potteries in the Midwest.

Around the turn of the century, the industry began to expand as tilemakers moved and established potteries there. Joseph Kirkham started the ceramic tile industry on the West Coast in 1900 when he set up the Pacific Art Tile Company in Tropic, California, after his company in Ohio was destroyed by fire. In 1904 the company became the Western Art Tile Company, surviving for five years until it went out of business in 1909. During the early-20th century, other companies were founded in Southern California, in and around Los Angeles. Batchelder & Brown, in particular, of Pasadena (later Batchelder-Wilson in Los Angeles), was well-known for its Arts and Crafts-style tiles in the teens and 1920s. By the early 1940s California had become one of the leading producers of tile, especially faience, in the U.S.

Ceramic engineers, potters and artists not only moved frequently from one pottery to another, but often struck out on their own and established new factories when dissatisfied with a former employer. Also, it was not uncommon for one company to reuse a defunct factory or purchase another pottery business, change the name and increase the product line. As a result, many of the companies in existence today are descendants of the early pioneering firms.

**Changes in the Tile Industry.** The majority of ceramic floor tile made in the U.S. before 1890 was encaustic, but various factories gradually began to develop and produce other kinds of tiles. The Trent Tile Company, among others, started to manufacture both white and colored ceramic mosaic tiles by the mid-1890s. White vitreous wall tile became available, as well as more decorative tiles with colored glazes, such as the variegated faience glazes intended to give a more hand-crafted appearance that were originated by the Grueby Faience and Tile Company in 1894, and soon adopted by other potteries.

In the 19th and early-20th century, many ceramic tile firms had their own engraving departments, while some used commercial designs supplied by professional printers. Well-known designers were often commissioned to work on specific product lines for a particular firm. These designers worked for one firm after another which resulted in similar designs being produced by different companies. (Historic ceramic floor tiles were

usually identified by a manufacturer's or designer's mark on the back, if they were marked at all.) By the latter part of the 19th century ready-mixed glazes and colors were also available. This was a great advantage for potters who, prior to this, had to mix their own colors and glazes.



Ceramic mosaic tiles are a practical floor covering in the entryway of this early 20th century school building. Photo: NPS files.

During the 20th century, the floor tile industry continued to evolve as much as it had in the previous century. Modern methods of production employed sophisticated machinery, new materials and decorating techniques. In the years following World War II, there were many advances in the industry. Commercially manufactured dust-pressed tiles, which had previously required more than 70 hours just in the kiln, could be made in less than two hours from the raw material stage to finished tiles,

boxed and ready to ship. Dried, unglazed tiles were sprayed with colored glaze evenly and automatically as conveyors carried the tiles into the tunnel kilns, and the extrusion process ensured that the tiles were cut to a uniform thickness and size. The changes and developments in the production of floor tile brought forth a wide range of shapes and sizes, along with new colors, glazes and decorating techniques.

After the turn of the century, fewer encaustic floor tiles were used, particularly in residential architecture. The introduction of ceramic mosaic floor tiles was a factor in their decline. The development of rubber interlocking floor tiles in 1894, along with other, more resilient, flooring materials, was instrumental in the decreased popularity not only of encaustic tiles, but also other ceramic tile flooring. These new materials were not only cheaper, they were not as fragile; they were also lighter and thinner, and easier to install.

Ceramic mosaic tiles remained in common use through the 1930s in part because an innovative development had made laying such small tiles easier. The tiles were pre-mounted in decorative patterns on 12" x 12" sheets of paper, and sold ready to lay in cement. This greatly simplified the tile setter's work, and no doubt was a significant factor in the increased popularity of ceramic mosaic tiles. Sophisticated mosaic floor designs became common in entrance foyers of public and private buildings. Small, unglazed tiles in round, square, octagonal or hexagonal shapes were promoted for their sanitary qualities, particularly for bathroom floors, while larger, rectangular, white, glazed tiles were used for bathroom walls or wainscoting. Colored tiles were also popular, especially for bathrooms, and even kitchens. Quarry tile, which was larger and thicker than other ceramic floor tile of this period, was often used in public buildings, as well as for entrance halls, small studies, libraries, dining rooms and even living rooms in private homes. But, by the 1930s, the fashion for art tile had diminished to the point where floor tiles were, for the most part, generally regarded as primarily utilitarian, as opposed to important decorative elements.

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## Ceramic Floor Tile Types

The **thickness** of historic ceramic floor tiles varied considerably according to their intended use and when they were made. Floor tiles were thicker and harder than wall or ceiling tiles. Stove tiles, meant to retain the heat of the stove, were sometimes as much as several inches thick. Medieval floor tiles were usually one inch thick; encaustic tiles of

the Victorian era tended to be slightly thinner. Modern, 20th-century tiles, with the exception of some art pottery tiles, are the thinnest, as a result of modern manufacturing methods. The backs of most, but not all, ceramic floor tiles are covered with raised (or sometimes recessed) ridges, circles or squares which help to increase the bonding capability of the tile.

## Unglazed and Glazed Tiles

Ceramic floor tiles can generally be divided into two types: **unglazed** and **glazed**. **Unglazed** tiles include: quarry tiles; encaustic and geometric tiles; and ceramic mosaic tiles, which can be either glazed or unglazed. Most other ceramic floor tiles are **glazed**.

### Unglazed Tiles

**Quarry tiles** are the most basic type of historic ceramic floor tile. Originally made from quarried stone, they are machine-made using the extrusion process. Quarry tiles are unglazed, semi-vitreous or vitreous, and essentially are square or rectangular slabs of clay baked in a kiln. The colors of quarry tiles are natural earthen shades of gray, red and brown determined by the clay and, to some extent, the temperature and duration of firing. Quarry tiles, which range from 1/4" to 1/2" in thickness, are available in square and rectangular shapes in sizes that include 3", 4-1/4", 6" (one of the most common sizes), 9" and 12" squares; 6" x 12", 6" x 9", 4-1/4" x 9", 3" x 6", and 3" x 9" rectangles; and 4" x 8" hexagon shapes. (Pavers or paver tiles are a simpler, and tend to be somewhat cruder, version of quarry tiles. Like quarry tiles, they are usually unglazed, but slightly thicker. Machine-made pavers are either semi-vitreous or vitreous, and generally formed by dust-pressing, although sometimes are extruded. Hand-made pavers which are common in Mexico and southern Europe are non-vitreous.)

**Encaustic tiles** are a type of traditional unglazed-yet decorative-floor tile, manufactured by the dust-pressed method. Whereas most ceramic tiles are surface-decorated or decorated with impressed or embossed designs created by a mold, encaustic tiles are unique in that their decorative designs are not on the surface, but are inlaid patterns created as part of the manufacturing process.

First, a thin, approximately 1/4" layer of fine, almost powder-dry, clay was pressed into a mold with a relief design at the bottom which formed a depression in the face of the tile. A second, thicker layer of coarser clay was laid over the first layer, then covered with another layer of fine clay. This "sandwich" helped prevent warping and ensured that the body of the tile was strong and had a fine, smooth surface. The layers of clay "dust" were

compacted by presses, after which the mold was inverted and the die removed, thus producing a tile with an indented or intaglio pattern on top. After the tile dried, colored slip (liquid white clay colored with dyes), was poured to fill in the intaglio pattern. Each color had to dry before another color of slip was added. The recessed area was overfilled to allow for shrinkage, and after drying for several days, and before firing, the excess slip was scraped off the surface by a rotating cutter that created a flat, although not completely smooth, face. Problems might arise during the firing. Due to the dissimilar rates of contraction of the different clays, the inlaid clay could shrink too



Encaustic floor tiles were decorated with traditional as well as original designs. Over time, the decorations can be worn thin by heavy traffic. Photo: NPS files.

much and fall out of the tile recesses; or, the tile could be stained by the different pigments used for the design if impure or unstable.

By the 1840s, encaustic tiles were made entirely with almost-dry clay using the dust-pressed method. This served to eliminate the possibility of staining the body of the tile with other colors and permitted the use of more colors on a single tile. Thus, an encaustic tile can sometimes be dated according to the complexity and the number of colors in its pattern. Red tiles with white figurative patterns were generally the earliest, followed by brown and buff colored tiles. In the 1860s, blue tiles with yellow or buff patterns were popular, succeeded by more subtle color schemes featuring a "chocolate" red with a soft grey. By 1860, up to six colors were used in a single tile to form a pattern. Toward the end of the century, white encaustic tiles with a black or gold design were common, as well as tiles with complicated color patterns of white, black, gold, pink, green and blue. Encaustic tiles were decorated with traditional as well as original designs. Some, particularly intricate, designs were painted on the surface of the tile with opaque colored glazes, instead of being inlaid. Most major tile manufacturers sold many of the same pre-formed encaustic floor tile patterns through catalogues. tiles were produced in a variety of sizes, mostly square or octagonal in shape, and almost any design could be custom-made for a special purpose or to fit a particular space. Historic, 19th-century encaustic tiles were generally slightly less than 1" thick, about 15/16." Cheaper tiles of lesser quality were also made of clay or cement. These designs resembled those commonly found on encaustic tiles but applied as a transfer printed pattern, or using a multi-color lithographic or silkscreen process. These are still manufactured and popular in many parts of the world.

Smaller, single-colored versions of encaustic tiles that, when assembled together form a geometric pattern, are called **geometric tiles** in England. However, in the United States they are generally not differentiated from encaustic tiles. Based on the geometric segments of a six-inch square, they were typically rectangular, square, triangular or hexagonal in shape, and about the same thickness as patterned encaustic tiles. Geometric tiles were especially well suited for decorative borders, and a wide variety of floor designs could be created with their many shapes, sizes and colors--either alone or combined with patterned encaustic tiles. The cost of producing geometric tiles was much less than of encaustic tiles because each tile involved only one type of clay and one color. By the end of the 19th century, over 60 different shapes and sizes of geometric tiles were available in up to ten colors, including buff, beige or tan, salmon, light grey, dark grey, red, chocolate, blue, white and black.

**Ceramic mosaic tiles** are essentially smaller versions of geometric tiles (usually no larger than 2-1/4", and no thicker than 1/4") ranging in size from 1/2" to 2 3/16", in square, rectangular or oblong, hexagonal, pentagonal and trapezoidal shapes. Both vitreous and semi-vitreous mosaic tiles were available, unglazed in solid or variegated colors with a matte finish, or glazed in unlimited colors. Single, one-piece tiles were also fabricated to give the appearance of multiple mosaic pieces. This was achieved with a mold, which gave the appearance of recessed mortar joints separating individual "mosaics".

## Glazed Tiles

With the exception of quarry tiles, encaustic tiles, and some mosaic tiles, most ceramic floor tiles are decorated with a



Ceramic mosaic tiles were practical for structures like this Bath House, Hot Springs, Arkansas (1914-1915). Photo:

glaze. While unglazed tiles derive their color solely from the clay, or from oxides, dyes or pigments added to the clay, the color of glazed tiles is provided by the glaze, either shiny or matte. Some potteries specialized in certain kinds of glazes and were famous for them. The earliest and most common method of clay tile decoration made use of tin-glazes which were essentially transparent lead glazes. Tiles were either dipped into the glaze or the glaze was brushed on the tile surface. Glazes were generally made with white lead, flint, or china clays ground up and mixed with finely ground metallic oxides that provided the color. Colored glazes were commonly known as "enamels". Colors included blue derived from cobalt, green from copper, purple from manganese, yellow from antimony and lead, and reds and browns from iron. An opaque glaze was created by adding tin oxide.

Jack E. Boucher, HABS  
Collection, NPS.

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## Laying Ceramic Tile Floors

**19th Century Techniques.** Aside from the use of improved tools and modern materials, installation methods have changed little since the mid-19th century. M. Digby Wyatt, an architect for one of the major 19th century encaustic tile manufacturers in Britain, Maw & Co., described this procedure for laying encaustic and geometric tiles in 1857:

First, either an even layer of bricks, a 2-1/2" bed of concrete of quicklime and gravel, or a mixture of Portland cement and clean sharp sand was laid to prepare a solid foundation for the tiles. If the tiles were to be laid over an existing wooden floor, the floor boards had to be pulled up, sawn into short lengths and fitted between the joists. Concrete filled in the spaces and made the base flush with the upper face of the joists, and created a level surface finished within 1" of the finished floor line. A layer of cement mortar was then laid on top. This allowed the tiles to fit in the same amount of space as the floorboards they replaced.\*Before laying the tiles, skirting boards or shoe moldings were to be removed, and replaced after the tiles were laid. This eliminated having to cut the outer tiles to fit exactly, and resulted in a neater appearance.

Next, the floor design was marked off with mason's string or chalk lines which divided the space into equal quadrants. The first section to be laid out was defined by two parallel strips of wood, or guide pieces, about 4" wide. A level thickness of cement was spread between these strips. The tiles, thoroughly soaked in water, were laid in the cement and leveled with a straight-edge. The foundation had to be kept wet while the tiles were being laid. Small strips of wood temporarily placed at right angles to the guide pieces helped keep elaborate patterns straight.

When the bed was hard, the joints were filled with pure cement mortar-sometimes colored with lamp black, red ochre or other natural pigments-mixed to the consistency of cream. Excess mortar was wiped off the tiles with a piece of flannel or sponge.

A newly-laid tile floor could not be walked on for 4-6 days until the cement hardened properly. Occasional washing would remove the saline scum that often appeared on the surface right after the tiles were laid.

**20th Century Techniques.** Almost 50 years later, in 1904, the Tile Manufacturers of the United States of America published *Suggestions for Setting Tile* with the intent of bringing tile-laying up to a uniform standard. This guidance was very similar to that given by Wyatt. But, there were some differences, such as using hollow clay tile as a

foundation material and heavy tar paper when laying tile over a wooden floor to protect the floor boards from the moisture of the mortar mix. Emphasis was placed on using the best quality cement, sand, and purest water to obtain a durable tile floor. Soaking the tiles before setting was no longer necessary, but using stiffer mortar was suggested to prevent it from rising up between the tiles.

Tile-laying methods changed somewhat more later in the 20th century, mostly due to the availability of new materials and techniques. By the 1920s small ceramic mosaic tiles were manufactured as 12" square sheets held together by a face-mounted paper "skin." This made it possible to lay the 12" square of tiles as a unit rather than each of the small tiles individually. Mounting the tiles directly in the cement resulted in a very strong bond. But the face-mounted paper obscured the tiles from view making it difficult for the tile-setter to see if the tiles were being laid straight. The fact that the paper was not removed until after the tiles were firmly set in the cement bond coat further complicated realignment of crooked tiles. This paper "skin" was eventually replaced with a fabric mesh backing. This permitted the tiles to be aligned as soon as the moisture from the bond coat loosened the mesh from the back of the tile; it also allowed a single tile to be cut away from the mesh and repositioned immediately. Although the fabric mesh made tile setting faster, sometimes it also resulted in a weaker bond by reducing the contact area between the backs of the tiles and the bond coat.

Following World War II, different methods of preparing a foundation for a ceramic tile floor were developed to be more compatible with new materials, such as reinforced concrete, expanded wire mesh, polyethylene and waterproof plywood. New adhesives and grouts also facilitated tile installation, and an increased variety of epoxy and cement mortars allowed for different setting bed thicknesses. But today, after half a century of practical application, some of these "new" materials, such as plywood, particle board, oriented strand boards and other wood panels, are no longer recommended for use with ceramic tile.

Mortar beds are lighter, more flexible, and much thinner than they were previously, having shrunk from several inches to as thin as 3/32". A greater variety of materials are used for setting ceramic floor tiles, including bonding agents and waterproof membranes. Basic installation methods have not changed significantly, but they vary according to the type of subfloor on which the tile is to be laid. While the same concerns for level underlayment and strong adhesion exist, advancement has occurred mostly in the increased speed and ease of laying the tiles.

*\*The traditional practice of sawing the original floor boards and fitting them between the joists, still used today to maintain a low finished floor profile, has resulted in numerous cracked tiles and other failures. Instead, a better approach is to leave the existing floor boards, if they are in good shape, and install a cementitious backer board (CBU) available in thicknesses ranging from 1/4" to 5/8" as the setting bed for the tiles.*

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## **Historic Ceramic Floor Tile: Preservation and Maintenance**

Before undertaking any work more complicated than regular maintenance or a very simple repair on a significant historic ceramic tile floor, or on any historic tile floor where serious damage has occurred, it is recommended that a professional conservator of ceramics, an historical architect, an architectural historian, or a chemist with particular knowledge and experience in this field be consulted. This will ensure that all future work, whether it be regularly-scheduled maintenance or more technical and specialized repair

and restoration, is done in accordance with the *Secretary of the Interior's Standards for the Treatment of Historic Properties*.



This tiled Presidential seal was laid in the floor of the Pension Building in 1901 at President McKinley's 2nd inauguration. Photo: NPS files.

**Cleaning Methods.** Ceramic tiles are essentially a practical, low-maintenance flooring material. Yet, even glazed tiles are somewhat porous, and can get dirty and stained, especially in heavy traffic areas or where oil, fat, and grass stains are likely to occur. Although heavily soiled areas may be difficult or impossible to clean completely, in most instances, cleaning ceramic tile floors is relatively easy. Cleaning should always begin with the gentlest means possible, which may be as simple as warm water. Regular maintenance should include sweeping, or preferably dry or damp mopping or vacuuming

to reduce grit. Tiles can usually be cleaned with a non-soap-based household floor cleaner, such as one of the commercial products intended for cleaning ceramic tile available on the market.

All cleaning and stain-removal products should always be tested on a small, inconspicuous area before using. Abrasive cleaners (including powdered cleansers and even "mildly" abrasive creams) and mechanical equipment can damage and wear away the protective surface, as well as the decorative design on the tiles, and should not be used on ceramic tile floors. Generally, acid-based cleaning solutions should also not be used on ceramic tile floors because they can damage the complex silicates in a glaze. However, there are some acid-based cleaners specially formulated for cleaning and removing coatings from ceramic tile floors that may be acceptable, but even these must be used with caution. Sometimes an acid-based cleaner may, in fact, be needed to remove discoloration or staining caused by lime or cement mortar. But, it should be tested first, used with caution, and applied *only* to a thoroughly wetted tile floor from which excess water has been removed. Pre-wetting a ceramic tile floor before cleaning is a good policy to observe with all cleaners. The water saturates the porous tile and prevents chemicals or other cleaning agents from penetrating into the tile body. Floor tiles should be always rinsed thoroughly after cleaning.

Plastic pot-scrubbers may be effective in loosening and removing superficial dirt without abrading the glazed or vitrified surface of the tiles. Stubborn asphalt or oil stains, scuff marks, or soiling can sometimes be removed with ammonia or one of the household spray products intended for cleaning kitchen or bathroom tiles. If necessary, a solvent may be applied carefully to pre-wetted tiles, but it should not be left on the surface for an extended amount of time as it may cause discoloration. If possible, a stain should always be identified first in order to select the material best-suited to remove it.

Organic growth, such as mold or mildew, can be eliminated with a dilute solution of household bleach and a neutral household detergent, *or* a dilute (5-10%) solution of trisodium phosphate (TSP). After applying either of these solutions, it may be necessary to scrub the floor with a natural bristle or nylon brush, and then rinse with clear water. Even a dilute bleach solution should not be left on a ceramic tile floor for more than a few minutes, since the alkali in the bleach can lead to the formation of a white efflorescent deposit. Efflorescence (a whitish haze of water-soluble salts) may stain and streak the tile, or may even cause minor spalling around the joints.

Regular maintenance of a ceramic tile floor should always begin with vacuuming to remove loose dirt and grit. Then, a mild cleaning solution may be applied and left on

floor for 10-15 minutes, without letting it dry on the tiles. Heavily soiled areas may be scrubbed with a natural bristle or nylon brush to loosen dirt from the tile surface. Finally, the floor should be thoroughly rinsed with clean, clear water, preferably twice, and dried with terry cloth towels, if necessary. Any proprietary cleaning product should always be used in accordance with the manufacturer's directions.

**Protective Coatings.** In most instances, traditional ceramic tile floors probably would not have been treated or given a protective coating other than wax. In the 19th century, some encaustic tile floors were treated with linseed oil, but this is not a practice recommended today because linseed oil tends to attract dirt and discolors as it ages. Most historic ceramic tile floors simply acquired a natural "polish" or sheen through use. Because the surface of ceramic tiles is already protected with a fired skin or a glaze, an additional protective coating should generally not be needed.

Opinions differ concerning the use of protective coatings, penetrating sealers, or waxes on ceramic tile floors, and, especially, on historic ceramic tile floors. If properly applied and regularly cleaned, a coating can sometimes be an effective maintenance treatment, but only on interior floors. However, if not adequately or properly maintained, rather than facilitating maintenance of ceramic tile floors in high traffic areas, such coatings may tend to emphasize traffic patterns as they wear away or become scratched. Some coatings may also peel in spots, or cause tile to appear hazy or cloudy if the coating is not applied in accordance with the manufacturer's specifications, or if the tiles are not perfectly clean when the coating is applied. Furthermore, applying such a coating may actually increase maintenance costs, since a coating requires periodic removal and renewal. The frequent removal of a coating can also damage a ceramic tile floor if it is carried out with harsh chemicals or abrasive mechanical equipment. If any coating is considered, a traditional coating, such as floor wax, may be the most suitable. Wax is easy to remove when it becomes worn, and does not impart a high, potentially inappropriate, gloss to the surface.

On the other hand, a penetrating sealer, or *impregnator*, may be worth considering to protect patterned encaustic tiles, or painted or printed tiles featuring a design that might be worn off, particularly in public buildings with a high volume of foot traffic. For example, some manufacturers of new, reproduction encaustic tiles recommend applying a penetrating sealer to the replacement tiles, as well as to the historic tiles. Impregnators do not change the color of the tile surface and, unlike some penetrating sealers, are completely invisible after they have been applied. They can reduce the porosity or water absorption of the tile surface, and provide some protection for the tile (and the grout) against staining. This may be particularly useful on light-colored floors. Whether to apply an impregnator to an historic ceramic tile floor, and what type or product to use, are decisions that should generally be made in consultation with a conservator or ceramic tile specialist. *It may also be necessary to comply with certain safety standards and friction requirements of the ADA (Americans with Disabilities Act). The ADA Guidelines recommend "a static coefficient of friction" of 0.6 for level surfaces and 0.8 for ramps. This may require the application of a non-slip sealer or wax to historic ceramic tile floors in some public buildings.*

Despite the non-traditional shiny finish they may impart to a floor surface, two-part, acrylic-based coating systems are commonly used today on historic ceramic tile floors in many public buildings, primarily because they facilitate easy maintenance. If it is decided that a sealer is to be used, a product with a matte or dull finish may be preferable, or more appropriate, for a historic ceramic tile floor than one with a high-gloss.

In some cases, temporary protection may be the best approach until a better solution is

found. Non-permanent protection for an historic ceramic tile floor may be as simple as using floor mats at doors or in heavy traffic areas.

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## Historic Ceramic Floor Tile: Damage and Deterioration Problems



Worn encaustic tiles are still serviceable, but once the design has been lost, the tiles cannot be repaired. They must be replaced in kind, to match. Photo: NPS files.

### Loss of Tile Surface and Pattern.

Ceramic tiles are among the most durable of historic flooring materials, but natural wear and a certain amount of deterioration or damage is inevitable. Some tiles, such as dense, close-textured quarry tiles and ceramic mosaic tiles, resist abrasion and stain absorption very well. But many others, especially patterned encaustic and geometric tiles, are extremely susceptible to abrasion. Heavy traffic can also result in

uneven wear, or even cupping, in certain areas of tile floors that get more use than others, such as doorway entrances. The particular clay mix, or the dye or pigment used to color the clay, can also affect the hardness and durability of individual tiles or an entire ceramic tile floor.

**Tile Glaze Failure.** Occasionally some glazes can become pitted or powdery as they age. Lead glazes used in the 19th century, which were fired at low temperatures, deteriorated relatively quickly. Glazes have different physical properties from the fired clay tile body itself, and as a result may sometimes crack or craze. Unless the crazing visibly extends into the porous clay of the tile body beneath, this is not generally a serious material failure; however, dirt entering these cracks cannot be removed, and will discolor the tile. If the crazing penetrates through the glaze, it may increase the water absorption of the tile.

**Tile Breakage.** Ceramic floor tiles are very susceptible to damage and breakage caused when something heavy is dropped. Repeated passage of heavy objects, or carts, over a floor can also crack and break ceramic tiles, as well as heavy vibration from outside traffic.

**Moisture Damage to Tile.** Ceramic tile floors have been traditionally viewed as highly waterproof systems that do not require protection from moisture. In reality, however, this is not true. Water-related problems are one of the most common causes for the deterioration and failure of historic tile floors, particularly in bathrooms and other rooms where there is a lot of moisture. Water that is allowed to sit in areas around shower stalls and bathtubs can eventually damage grout and mortar, and loosen tiles. Some of the more porous kinds of tiles that are not as hard-fired may actually begin to powder or spall if subjected to constant moisture.

**Loose, Cracked, Broken or Unbonded Tile due to Mortar Failure.** The durability of ceramic tile floors depends to a great extent on a sound mortar bed and sound mortar joints. The wrong mortar type or mortar that is inadequately mixed can also spell trouble for a ceramic tile floor. Failure of a tile floor system laid over a subfloor is often the result of weakened or deteriorated grout or mortar which allows the tiles to become loose. Mortar may also be weakened or loosened by cleaning solutions that are too strong.

Proper tile-laying technique includes the use of a material that will allow for some movement of the tiles. Traditionally, a layer of asphalt (replaced by a layer of plastic or building paper in more modern construction) was inserted to separate the base and the bedding underneath. This prevents bonding between the base and the bed, and allows for some "relative" movement. It is intended to prevent the ceramic tile floor from arching or ridging, a condition in which single or entire rows of tiles can pop up to relieve tension and separate completely from the bed. When this happens, the condition will probably require taking up and relaying many or all of the tiles.

**Tile Damage or Loss caused by Systems Update.** The installation of new plumbing, electrical and HVAC systems, or the attachment of new fixtures and furnishings, may be one of the most common sources of damage to an historic ceramic tile floor. Earlier remodeling projects to remove old pipes or to replace "out-dated" bathroom fixtures may have resulted in the loss of floor tiles. Different shapes and sizes of new fixtures, equipment or pipes may have exposed previously untiled areas that have been inappropriately patched with cement. Careless workers and insensitive installations can also result in damage, breakage or removal of historic floor tiles. All of these conditions will require matching replacement tile.

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## Historic Ceramic Floor Tile: Repair and Replacement

*The Secretary of the Interior's Standards for the Treatment of Historic Properties* emphasize the retention and preservation of historic building material. Preservation and repair treatments are always preferable to replacement.

**Mortar Joint Repair.** Deteriorated mortar joints and loose mortar or grout can generally be repaired. First, the entire floor should be checked for loose tiles that need to be regouted. Damaged mortar should be carefully removed by hand and the joints wetted or a bonding agent applied in preparation for regrouting. When making mortar repairs, it is important to use grout that matches the old in color and consistency as closely as possible.

**Tile Repair.** Trying to remove one tile can endanger surrounding tiles. Thus, it may be better to preserve and retain an original historic tile that is only slightly damaged, rather than replace it. Sometimes cracks may be repaired, or a corner or piece of tile that has broken off may be re-attached, using an epoxy glue, or grout. If a tile is chipped or a small corner or edge is missing, a carefully executed patch of epoxy-mixed with colored enamel, or mortar tinted to blend with the tile, may be less conspicuous than trying to replace every tile that has even the slightest damage. And, it is a better preservation treatment.

In limited instances, glaze failure or surface powdering of ceramic floor tiles may sometimes be treated successfully by a conservator with a specially formulated, solvent-based, mineral densifying agent (such as silicic acid), followed by a siloxane sub-surface repellent, applied 24 hours later. Under the right circumstances, such a treatment can harden and bind the surface, and lower the absorbency of the tile, and still maintain the vapor transmission. But this is a highly complex undertaking and should *only* be attempted by a conservator after appropriate testing. Not only are these chemicals highly toxic and dangerous to handle, but if used improperly, they can cause greater damage to the tile!

**Tile Replacement.** When an individual tile or a larger portion of



This inappropriate ceramic tile repair is easy to spot.  
Photo: NPS files.

an historic ceramic tile floor is missing or so severely damaged that it cannot be repaired, or if it has become a safety hazard, then it should be replaced. When a ceramic tile floor has deteriorated as a result of long term wear and abrasion, or from settlement or vibration damage to the setting bed, there are a number of factors that need to be considered before choosing a preservation treatment. If damage to tiles is the result of more than normal wear and tear, the source of the problem needs to be identified, and the problem corrected before replacing the damaged tiles.

Successful replacement not only depends on the availability of matching tiles, but on the condition of the substrate on which the tiles are laid. Before installing the replacement tiles, any problems, such as settlement or vibration, will have to be addressed, and the height of the new setting bed may have to be adjusted for the thickness of the new tiles.

**Selective Replacement of Individual Tiles.** This cautious approach, typically an attempt to replace only the most seriously damaged tiles, is often taken or considered when only a small number of tiles are involved. Unless old, matching tiles can be found and reused, replacement often requires specially fabricated reproduction tiles. In some instances, individual historic tiles that are damaged may be replaced with matching tiles salvaged from other, less prominent areas of the floor or from other buildings. This is most feasible if the tiles to be replaced are either plain, and easy to match, or decorated with a common historic floor tile pattern.

In order to replace damaged tiles, it can be helpful to identify the manufacturer and the approximate date of the tiles, if possible. However, many mass-produced tiles are not marked and give little or no information as to their origin, although stylistic similarities with other marked tiles may sometimes provide a clue as to the manufacturer. Some decorating firms seldom signed their work, while many firms made bisque tiles (plain, unglazed, once-fired tiles) for other companies, as well as their own use. Identifying marks will generally be found on the back of the tile. A mark impressed or molded into the back of the tile may give the name or initials of the company which made the tile or the bisque; sometimes a printed or painted mark indicates if it was decorated by a different company, or artist. Historic building records and construction documents may provide information about the tile company or supplier. Catalogues of the period may also be useful in identifying the tile manufacturer of unmarked tiles.

Replacing a single damaged tile is based on the ability to remove *only* the deteriorated tile without harming surrounding tiles. Attempts to remove one or several damaged tiles often fail because a hammer and chisel are used. The shock of the blows to the tile being removed travels through the grout into surrounding tiles and cracks them. To avoid damaging good tiles, all the grout around the tile must be removed. This is best accomplished by an experienced tile installer using a hand tool called a grout saw or, for grout joints wider than 3/8", a dry-cutting diamond blade, mounted in an angle grinder or circular saw.

Other difficulties may be encountered when selectively replacing damaged tiles with reproduction tiles. New tiles, especially encaustic tiles, may be different in thickness and, sometimes, despite the attention to detail of the reproduction process, slightly different in color and design from historic tiles. This can cause both visual and physical problems, especially if the replacements are being laid in a piecemeal fashion.

If the setting bed does not have enough mortar to grip and hold the tile, one new tile laid among the originals will eventually come loose. If the new and old tiles are different thicknesses, the setting bed in which the new tiles are laid must be at a different height to create a level finished surface. In addition, the two levels of setting beds may be of different composition; one may be harder, stronger and less flexible than the other. This may also lead to problems, since the setting bed foundation should act and respond as a unit to the load and stresses placed upon it.

**Sectional Replacement of Tiles.** In some instances, the best approach may be to remove a complete section of damaged original tiles and replace that section of floor in its entirety with new reproduction tiles. Advantages of this method include the ability to lay a level setting bed, as well as achieving a finished product that is uniform in color and pattern match. Although this approach may involve replacing more original tiles with reproduction tiles than may be absolutely necessary, original tiles that remain in good condition can be saved to be reused in other sections where only a few tiles are damaged. This technique is generally most appropriate either when the section being replaced is the most damaged portion of the floor, or is in a relatively inconspicuous location and the tiles that are removed will supply enough salvaged pieces to permit in-kind repair of a more visually prominent area.

When laying a section of reproduction tiles, it may be a good idea to use contemporary materials and installation methods such as expansion joints or flexible expansion material. One of the major causes of ceramic floor tile installation failure and cracked, broken or disbonded tiles is the lack of expansion joints. Expansion joints were sometimes used in laying historic ceramic tile floors, and these are frequently the ones that have survived in the best condition. Many preservation contractors hesitate to use conventional expansion joint filler materials because of their limited range of colors. However, there are new flexible sealants in a wide range of colors that are available in either sanded or unsanded textures to match the surrounding grout joints. As a result, the expansion joints are almost invisible. A bonding agent may also be considered-if recommended by the tile manufacturer-and any drawings provided by the manufacturer should be used to guide the installation.

Each preservation technique has advantages and disadvantages that the historic property owner or manager should take into consideration before deciding which one is best suited to the particular flooring problem. For example, slight differences in the shape, size, color and the pattern between the old and the new tiles are frequently encountered. If replacing an entire section, the slightest difference in size and dimension between the original tiles and the reproduction tiles, even if it is as small as 1/8" or 1/16", can mean that the new section of tile will not fit inside an existing border. Even though drawings and photos are provided to the manufacturer, there may be some variation in the design and pattern size on the new tiles. Thus, they may not align perfectly with the original tiles, and as a result the section of the floor that has been replaced may be quite conspicuous.

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## Summary

Historic ceramic tiles are a common flooring material in many different kinds of small, as well as large, private and public, structures throughout the United States. Whether plain, or decoratively patterned, traditional ceramic floor tiles are important in defining the character of historic buildings. Although ceramic floor tiles are a practical material, they are also fragile, and can be easily damaged by improper installation techniques,

insensitive remodeling, harsh cleaning methods, and even regular daily use. Preserving them requires careful day-to-day maintenance. This should begin with using gentle, abrasive methods and materials to clean them, and, in some instances, using an appropriate coating or impregnator to protect them.

Some historic ceramic tile floors, due to their manufacturer, their unique design, or their location in a certain room or within a particular building, may have greater significance than those that are purely utilitarian. Such floors should be accorded special care, and a ceramics conservator or preservation specialist should always be consulted to prepare responsible maintenance plans and to provide guidance concerning repair treatments and replacement techniques for them.

Unless an historic ceramic tile floor is extensively damaged with many missing and broken tiles and, therefore, potentially hazardous, it may be preferable to leave it alone. An unevenly worn floor surface, worn colors or patterns on the tiles, or slight cracks, chips, or scratches in the tiles themselves does not necessarily mean that the tiles should be replaced. Such relatively minor imperfections seldom detract from the character of an historic ceramic tile floor. They may, in fact, impart character, and be less noticeable or obtrusive than replacement of a single tile or a larger section with new tiles that do not match the originals exactly. Each situation should be evaluated on its own basis before selecting the preservation approach best suited to the project.

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## Some Sources for Replacement Tiles

There are a number of companies that offer standard lines of reproduction tiles, while others focus on custom work. Some new lines of reproduction tile attempt to be exact replicas of original tiles from the late-19th and early-20th century, while others are modern interpretations or adaptations of traditional designs, and may not be appropriate as replacement tiles in a preservation or restoration project. For additional sources see: "Traditional Building's Ceramic Tile SourceList," *Traditional Building*, Vol. 9, No. 4 (July/August 1996), pp. 92-93.

### **Designs in Tile**

P.O. Box 358  
Mt. Shasta, CA 96067  
*Custom-made reproduction art tile.*

### **Fulper Tile**

P.O. Box 373  
Yardley, PA 19067  
*Reopened factory reproduces historic tiles using original Arts and Crafts-period glazes.*

### **H&R Johnson Tiles Ltd.**

Head Office: Highgate Tile Works  
Tunstall, Stoke-on-Trent  
England ST6 4JX

U.S. Office: Johnson USA Inc.  
P.O. Box 2335  
Farmingdale, NJ 07727  
*Stock and custom reproductions  
of Minton Hollins encaustic and geometric tiles.*

**L'Esperance Tile Works**

237 Sheridan Avenue  
Albany, NY 12210  
*Custom-made encaustic,  
geometric, mosaic and other traditional ceramic tiles.*

**Moravian Pottery and Tile Works**

Swamp Road  
Doylestown, PA 18901  
*Reproduction tiles based on  
Henry Chapman Mercer's original designs.*

Motawi Tileworks  
33 North Staebler Road, Suite 2  
Ann Arbor, MI 48103  
*Reproduction tiles in Arts and Crafts,  
Art Nouveau and other styles.*

**Native Tile and Ceramics**

4230 Glencoe Avenue  
Marina Del Rey, CA 90292  
*Reproduction decorative tiles in  
Southern California tradition of Craftsman,  
Mission, Art Deco and other styles.*

**Original Style**

Stovax Ltd.  
Falcon Road  
Sowton Industrial Estate  
Exeter, Devon  
England EX2 7LF  
*Reproduction ceramic tiles from 1750-1902.*

**Pewabic Pottery, Inc.**

10125 East Jefferson Avenue  
Detroit, MI 48214  
*Reopened factory reproduces  
original tile designs and glazes.*

**Terra Designs Tileworks**

241 East Blackwell Street  
Dover, NJ 07801  
*Mosaic tessarae experts, and  
reproduction of historic ceramic tiles.*

**Tile Guild**

2840 East 11th Street  
Los Angeles, CA 90023

*Reproduction of traditional Spanish,  
Portuguese, Dutch, Italian and English tiles.*

**Tile Restoration Center, Inc.**

3511 Interlake N.

Seattle, WA 98103

*Reproduction of Arts and Crafts-period tiles.*

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## Helpful Organizations

**The American Institute for Conservation of  
Historic and Artistic Works (AIC)**

1717 K Street, N.W., Suite 301

Washington, DC 20006

**Ceramic Tile Institute of America, Inc.**

12061 Jefferson Boulevard

Culver City, CA 90030-6212

**Friends of Terra Cotta, Inc.**

771 West End Avenue, 10E

New York, NY 10025

**Tile Council of America**

P.O. Box 1787

Clemson, SC 29633

**Tile Heritage Foundation**

P. O. Box 1850

Healdsburg, CA 95448

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**Home page logo: This Minton encaustic floor tile was installed in the U.S. Capitol in the 1850s. Photo: NPS files.**

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